

## What is Ashley Abroad?

Ashley Abroad is a **popular travel and lifestyle blog** with an emphasis on international travel, food/recipes and adventure.

Ashley Abroad has a **loyal following** of 4,000+ social media followers as well as traffic of **13,000 visitors** and **65,000 pageviews per month**.

In the past Ashley Abroad has partnered with **Best Western**, **Go with Oh** and **Samabe Resort and Villas**, among many other hotels, tours and adventure companies.



#### Who is Ashley?

Ashley is a twenty-something adventurer who as au paired in **Paris**, studied in **South America** and backpacked **India** and **Southeast Asia**.

Ashley loves **food**, **languages** (**Spanish** + **French**) and **adventure**, from scubadiving to paragliding.

Ashley has been featured in **Forbes.com**, **National Geographic** and **Hostelbookers** for her travel and finance expertise.



### **Ashley Abroad Stats**

Monthly visits: 13,000+

Monthly pageviews: 65,000+

Google PageRank: 4

**Klout Score:** 61

Twitter followers: 1,470+

Facebook fans: 950+

**Instagram fans:** 770+

**Newsletter subscribers:** 380+

**Bloglovin' followers:** 460+



# What Ashley Abroad Can Offer You

- Targeted, SEO-primed blog posts about your destination, hotel/hostel, tour, attraction, activity or class.
- Engagement with a loyal audience of 13,000+
  monthly readers.
- Beautiful, Lightroom-edited photography.
- Tweets, Facebook and Instagram posts with photos, links and/or hashtags.
- Social media updates from the road.

#### Brighton: England's Coolest Seaside City

by Ashley Fleckenstein | Aug 26, 2014 | All Posts, England | 18 comments

Due to growing up in Michigan, the seaside has always been a treat for me. Around the world I've loved all kinds of seaside towns from grungy port cities like Valpo, Chile, to upscale and elegant Biarritz.

But Brighton is special. Brighton is like the San Francisco of England with a Victorian seaside flair. Young, colorful, LGBT-friendly and on the sea; what's not to love?

This March I took a day-trip to Brighton with Amanda and by the end of the day I was swooning.

Here's what I loved most about Brighton.



